

DEPARTMENT OF MANAGEMENT STUDIES

FACULTY PROFILES



Employee No :
Name : S. VATCHALA
Designation : Assistant Professor & Head
Qualification : M.B.A., M.phil., (Ph.D)
Age & Date of Birth : 33, 04.08.1983
Specialization : HR, Marketing
Teaching Experience : UG: 8Years 6Months

CONTACTS

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Experience Details:

Name and Address of the Institution	Designation	From	To	Total No. of Years
Sri ram college of arts and science Veppempattu	Asst. Professor & HOD	16.07.2008	Till date	8Years 6 Months

- **JOURNALS**

- ROOTS vol-3 “Training & Development” journal published on 7 sep 2016. ISSN- 2349-8684.
- Journal of management R & D(JMRD) “An evaluation on training as a short study” in the field of training and development.
- International journals of business intelligence and innovation “Training and Development in Metropolitan Transport Corporation” at Chennai. ISSN – 2348-4705.
- Sankhya International journal of Management and Technology in Effectiveness of training programme. ISSN : 0975-3915
- International Conference on Competency building Strategies in business & Technology for Sustainable Development.
- A study on employees attributes and attitude and their influence effectiveness of training with special reference to metropolitan corporate at Chennai on 19 Feb 2016.
- Interconference on sustainable global business models a Financial perspective “A study on Customer Service Quality on Special reference to Indian Overseas Bank, Villivakkam at SRM University.
- Journal of Management “workers Participation Management”.

- **SEMINAR / CONFERENCE / WORKSHOP**

- Current trend in commerce Education conducted by D.R.B.C.C.C.Hindu College, Pattabiram.
- Confirmatory Factor analysis and Structural Equation Model Using AMOS conducted by Sri Ramachandra College of Management.

RESEARCH GUIDANCE

M.B.A : Project Guidance for Other Universities.

OTHER POSITION

AT COLLEGE LEVEL

College Council Member

Disciplinary Committee

Vice-President of Subject

AT UNIVERSITY LEVEL

- **External Examiner for M.B.A projects**
- **EXAMINER**

AT OTHER UNIVERSITIES

- **EXAMINER**