

DEPARTMENT OF MANAGEMENT STUDIES

FACULTY PROFILES



Employee No : 116
Name : Dr. D. Lavanya
Designation : Assistant Professor
Qualification : M.B.A., M. Phil., Ph. D
Age & Date of Birth : 39 Yrs & 07/02/1977
Specialization : Marketing &HR
Teaching Experience : UG: 01 yr 04 months PG: 13 Years

CONTACTS

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Experience Details:

Name and Address of the Institution	Designation	From	To	Total No. of Years
Sriram College of Arts and Science, Perumalpattu, Tiruvallur	Asst. Professor	29/07/2015	Till Date	One yr 4 months
Gojan School of Business and Technology, Redhills, Chennai	HOD / Assistant Professor	10/06/2013	24/07/2015	2 yrs one month
Lord Ayyappa Institute of Engineering and Technology, Walajahbad, Kancheepuram	Asst. Professor	06/08/2009	31/05/2013	4 yrs
Imran college of computer applications, Hyderabad	Senior Lecturer	20/07/2005	31/12/2008	3 yrs
Imran college of computer applications, Hyderabad	Lecturer	26/11/2001	09/07/2005	4 yrs

- **MEMBERSHIP IN PROFESSIONAL BODIES**

- **NATIONAL / REGIONAL / STATE LEVEL**

PROJECTS (TOTAL PROJECTS: NIL)

Title :

Funding Agency :

Amount Sanctioned (in Rs.) :

- **PUBLICATIONS**

ARTICLES (TOTAL ARTICLES: NIL)

- **BOOKS**

ARTICLES (TOTAL BOOKS: NIL)

- **JOURNALS**

ARTICLES (TOTAL JOURNALS: 09)

- Published a paper titled “**Societal Challenges and E Governance – Engaging Citizens through Technology**” – International Journal of Applied Engineering Research, Annexure II, Volume 10, Nov 17, 2015 at Research India Publications, (ISSN 0973 – 4562) Page No 13906 to 13910.(Scopus Journal, Annexure II)
- Presented a paper titled “**A Critical Analysis of Disaster Management And Indian Railways**” – A conceptual over view” In proceedings of the International conference on Disaster Management, Organized by **St. Peter’s University** on 23rd – 24th January, 2014.
- Presented a paper titled “ **Women of color in science and technology**” – A Proceedings of the 3rd National Conference on “Women Empowerment in Emerging New trends in Managerial Excellence” organized by **Sathyabama University**, Chennai on 25th October 2013. (ISSN No – 978 – 93 – 82570 – 14 – 1).
- Presented a paper titled “ **A path of Poverty – Women entrepreneurship and rural development are key elements to reduce poverty and create income and employment opportunities**” in “Golden Research Thoughts” “Innovation for sustainable growth of business” organized by **VelTech Multitech Engineering College**, Chennai Volume 1, Impact factor 1.2018 on 28th of September 2013. (ISSN No – 2231 – 5063).
- Presented a paper titled “**Women entrepreneurship in India – A conceptual overview**” in “Research Explorer” a referred Bi Annual International Research Journal on Multidisciplinary. International Conference in a Special Issue

on “ Women India : Issues and Challenges” Organized by **Bharathidasan University, Trichy**. In Volume II, Issue 12 on July 2013. (ISSN No – 2250 – 1940).

- Contributed a paper titled “**Impact of Technology in Indian Banking Sector**” in International Conference on “Innovative and Competent Global Business Strategies opportunities and challenges organized by **Sai Ram Institute of Management Studies** on July 27th, 2013 in **Malaysia by Asian Management Science Association**. (ISSN No – 0975 -3915)
- Contributed a paper titled “**Small Business Management**” in National level Conference on “Innovative Practices of Business Management, Science and Technology Organized by Department of Management Studies in association with Entrepreneurship Development Cell, **AVS Engineering College**, Salem on 19th April 2013.
- Contributed a paper titled “ **E-Governance in An International Quarterly Journal on Management and Science**” National level Conference Conducted by **Erode Sengunthar Engineering College, Erode**. In a Special issue on “Modern Management Practices”, Issue No.12, Volume II April, 2013. (Online ISSN No – 2250 – 1819).
- Presented a paper titled “ **Information Communication Technology in Management – A conceptual Overview**” in “An International Quarterly Journal of Pezzottaite Journals -” International level Conference Conducted by “**Karpaga Vinayaga college of Engineering and Technology**”, Kancheepuram In a Special Issue on “Entrepreneurship and Business Environment Perspectives on Management and Science” Volume I, Number 2, October – December 2012(Online ISSN No – 2279 - 0918).

- **SEMINAR / CONFERENCE / WORKSHOP**

- **NATIONAL**

- ✓ Participated in two days workshop on “ **Disaster Management**” conducted by **St. Peter’s University**, Chennai on 23rd and 24th Jan, 2014.
- ✓ Participated in one day work shop on “**Employees Pay Roll Administration**”, Conducted by **MSME, Guindy**, Chennai on 26th October 2013.
- ✓ Participated in one day program in “**HR Conclave**” organized by **IIM, Trichy** on 20th September 2013.
- ✓ Participated in one day workshop on “**Faculty Development Program** ” conducted by **MNM Jain college**, Chennai on 11th of Sep, 2013.
- ✓ Participated in two days workshop on “**Application of SPSS and AMOS in Business Research** on 13th and 14th December 2012, conducted by **St. Peters University**.
- ✓ Participated in two days program on “ **Research Methodology**” conducted by **St. Peters Engineering college**, Chennai and Sponsored by **Tamil Nadu State Council for science and Technology**, Chennai and **National Council for Science and Technology**, New Delhi on 18th Nov, 2011.

“Participated in 14days “ Faculty Development Program” on Entrepreneurship conducted by St.Peters University, Chennai and Sponsored by National Science and Technology Entrepreneurship Development Board, DST, Government of India from 9th December to 21st December 2013”

RESEARCH GUIDANCE

Ph.D : NIL

M.Phil : NIL

CO-ORDINATOR

- Coordinated Cultural events in Colleges.
- Coordinated many program like women's day, Management meet etc.,

OTHER POSITION HELD

- Hands on working knowledge in ISO and NAAC
- Coordinator of "Women grievance and Redressal" Committee
- Member of "Anti ragging Committee"
- Member of "Time table Committee"
- Member of "Placement and Training"
- Member of "Student Grievance Committee"
- Work load and subject allocation.
- Preparing time table for all semester
- Online entry of students attendance and students marks in Anna university web portal
- Preparing academic calendar
- Arranging guest lecturers, Workshops, FDP, Management meet and Conference

AT COLLEGE LEVEL

- Organized campus interviews, motivational talks, guest lectures, personality development programs etc.,
- Organized symposium, conference, seminar
- Organized one day faculty development programs
- Organized industrial visits

AT UNIVERSITY LEVEL

- **EXAMINER**
 - Anna University – Paper Valuation
 - To Anna University Affiliated Colleges as External Examiner for Project Work

ANY OTHER

- Actively participated in "JANMA BHOO MI" program and got "BEST STUDENT" award in 1999 by District Collector, Chittoor.
- Participated in National level General Knowledge competition conducted by Board of Secondary Education, Andhra Pradesh and won second prize.
- Participated in "PURANA PRABHODA PAREEKSHA" conducted by TTD(Tirumala Tirupati Devasthanam, Tirumala) and got second prize.

- Received best faculty award in the year 2002 from the Secretary, Imran college of Computer applications, Ibrahimpattanam, Hyderabad.