

DEPARTMENT OF COMMERCE

FACULTY PROFILES



Employee No :
Name : S.NAGARAJ
Designation : ASST. PROFESSOR
Qualification : M.COM, M.PHIL
Age & Date of Birth : 29 YRS 19.05.1987
Specialization : COMMERCE
Teaching Experience : UG: 5.4 Years PG: 5 Years

CONTACTS

Address:

Office : SRIRAM COLLEGE OF ARTS AND SCIENCE,
PERUMALPATTU

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THIRUNINRAUR, PAKKAM (PO) PIN - 602024

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Experience Details:

Name and Address of the Institution	Designation	From	To	Total No. of Years
SRIRAM COLLEGE OF ARTS AND SCIENCE	ASST. PROFESSOR	07.07.2011	TILL DATE	5.4

•PUBLICATIONS

ARTICLES (TOTAL ARTICLES: 5)

- **S.NAGARAJ (2015) “A Study on customer satisfaction towards selective Samsung products with special reference to Thiruvallur Districts”, ‘International journal of exclusive management science’ ISSN –2320– 866X, April 2015spcial Issue pp195-199.**
- **S.NAGARAJ (2015) “Consumer behavior of towards the purchase of Electronics Durables in tamil nadu – Special reference to Thiruvallur Districts”, ‘International journal of exclusive management science’ ISSN– 2320– 866X, April 2015,spcial issue pp 200-203.**
- **S.NAGARAJ & Dr. R.Kathaian (2015) “Aspiration and performance of woman entrepreneurship–Acase study of Tamil Nadu”, Roots ‘International journal of multidisciplinary researches’ ISSN-2349-8684, Volume 2 November 2015 pp 56-60.**
- **S.NAGARAJ & Dr. R.Kathaian (2015) “Trends challenges in Handloom industry in India”, ‘Roots International journal of multidisciplinary researches’ ISSN-2349-8684, Volume 2 November 2015 pp 61-66.**
- **S.NAGARAJ& Dr.R.kathaian(2016) “Electrical home appliances in india &tamilnadu-an overview”, Roots ‘International journal of multidisciplinary researches’ ISSN-2349-8684 volume -2, no- 4,may 2016 pp283-289.**

•SEMINAR / CONFERENCE / WORKSHOP

INTERNATIONAL

- **S.NAGARAJ (2015) “A Study on customer satisfaction towards selective Samsung products with special reference to Thiruvallur Districts”, ‘International journal of exclusive management science’ ISSN –2320– 866X, April 2015spcial Issue pp195-199.**
- **S.NAGARAJ (2015) “Consumer behavior of towards the purchase of Electronics Durables in tamil nadu – Special reference to Thiruvallur Districts”, ‘International journal of exclusive management science’ ISSN– 2320– 866X, April 2015,spcial issue pp 200-203.**
- **S. NAGARAJ (2015) “ GREEN MARKETING CHALLENGES AND PROSPECTOUS in TAMIL NADU”.**

WORKSHOP

- One day work shop on Fundamentals of Thesis Writing attended in “D.R.B.C.C.C Hindu College – pattabiram”.
- One day work shop on “Recent Development in Education” attended in “D.R.B.C.C.C Hindu College – pattabiram”.

CO-ORDINATOR

- YRC co-ordinator in Sri Ram College of Arts & Science- Perumalpattu.

OTHER POSITION

AT COLLEGE LEVEL

- YRC – Co- Ordiantor

AT UNIVERSITY LEVEL

- EXAMINER